



PRESS RELEASE

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RSX Technologies, Inc. Starts Shipping First Products

Roger Skoff-designed phono cables and power cords are now available

Rancho Cucamonga, California — Roger Skoff, founder of XLO Electric Company, Inc. and designer of High End audio cables long recognized by the company's slogan "The Best in the World", has announced the formation of a new company, RSX™ Technologies, Inc., which he says will manufacture specialized audio products the first of which will be High End audio cables that outperform even his own best previous efforts.

Since selling XLO in 2003, Skoff has written for *Positive Feedback Online*, *Audiophile Review*, *The Absolute Sound*, and other audiophile publications, and has served as a Vice President of LAOCAS. He has also continued his research into the physics of cable design, and it is this, plus the availability of new and advanced materials and technologies, he says, that have made RSX Technologies and his new designs possible.

Three lines of phono cable and power cord products, PRIME™ ("better"), MAX™ ("much better") and BEYOND™ ("best") will start shipping immediately. All are constructed using advanced materials and technology, and all are recommended to make a clearly audible improvement to the sound of your system. RSX phono cables are available in 1m, 1.5m and 2.0m lengths. DIN connectors will be available for all three cables. RSX AC power cords are available as standard in 4, 6, 9, and 12 foot lengths with NEMA (US) connectors. Schuko connectors will also be available upon request. Other lengths or connectors for all cables are available at extra cost.

During an introductory period RSX products will sold direct to customer through their soon to be launched website www.rsxtec.com and to members of selected audio clubs throughout the US. International distributors are currently in the process of being set up.

About RSX Technologies, Inc

RSX Technologies, Inc. is a High End audio products manufacturer based in Rancho Cucamonga, CA. It specializes in manufacturing high-performance audio products for consumers who want to enjoy a dynamic improvement in the performance of their systems. For more information please visit www.rsxtech.com.

Contact

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