



PRESS RELEASE

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New Roger Skoff Cable Company Debuts

Rancho Cucamonga, California — Roger Skoff, founder of XLO Electric Company, Inc. and designer of High End audio cables long recognized by the company's slogan "The Best in the World", has announced the formation of a new company, RSX Technologies, Inc., which he says will manufacture specialized cables that outperform even his own best previous efforts.

The announcement was made Saturday night, December 7, at a Board of Directors dinner for the Los Angeles and Orange County Audio Society ("LAOCAS"), which, at some 3,000 members, is the largest group of its kind in the world. Since selling XLO in 2003, Mr. Skoff has written for *Positive Feedback Online*, *Audiophile Review*, *The Absolute Sound*, and other audiophile publications, and has served as a Vice President of LAOCAS.

Skoff has also continued his research into the physics of cable design and it is this, he says, plus the availability of new and advanced materials and technologies that have made RSX Technologies and his new designs possible.

During an introductory period RSX products will be sold directly to customers through its soon to be launched website www.rsxtec.com and to members of selected audio clubs throughout the US. International distribution is currently in the process of being set up.

About RSX Technologies, Inc

RSX Technologies, Inc. is a high-end audio cable manufacturer based in Rancho Cucamonga, CA. It specializes in manufacturing... For more information please visit www.rsxtech.com.

Contact

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