

## PRESS RELEASE

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# RSX Technologies, Inc. Hires Consumer Electronics Veteran

**Jim Arvanitis former VP and COO of KRK Systems, Inc. and former executive at Sony USA and Kenwood USA tapped to be VP**

**Rancho Cucamonga, California** — Roger Skoff, CEO of RSX Technologies, Inc. is pleased to announce the hiring of Jim Arvanitis as Vice President of the company. Arvanitis has decades of International and National sales and marketing experience in consumer electronics on the wholesale and retail sides of the industry. He also has a high level of experience in product marketing, product development and product management experience across a broad base of products.

“I’ve known Jim for over 25 years”, stated Skoff, “and have always acknowledged him to be someone who loves taking on new challenges. His creative solutions, industry experience, knowledge and overall energy have always translated into success. Jim is exactly what RSX needs to help our company grow and become successful.”

About ten years ago Arvanitis took an early retirement package from Sony USA. Since that time has been involved with a number of startup ventures one of the latest being a plastics manufacturing company. But he always knew that his passion for music and high-end audio equipment would lead him back to a management role in consumer electronics.

“I was enjoying working with a number of different startups in different industries when Roger began telling me about his idea for a new company”, said Arvanitis. “Roger and I have always talked about working together some day and the idea of getting back into consumer electronics intrigued me. I was ready for new challenges and thought it would be fun to finally work with Roger, so I agreed to join the company.”

Arvanitis comes from a family of entrepreneurs. He is an accomplished musician, singer and writer who has toured with several bands. Music has always been and will continue to be the driving force behind his love of consumer electronics.

Arvanitis is managing the last few details of the company’s ecommerce website. “We’re very close to launch right now. We hope to have our site open for business within the next 7 to 10 days”, he said. “Initially RSX products will be sold on a direct basis through our website [www.rsxtec.com](http://www.rsxtec.com) and directly to selected audio clubs throughout the US. International distributors are currently in the process of being set up”, he stated.

### **About RSX Technologies, Inc**

RSX Technologies, Inc. is a High End audio products manufacturer based in Rancho Cucamonga, CA. It specializes in manufacturing high-performance audio products for consumers who want to enjoy a dynamic improvement in the performance of their systems. For more information please visit [www.rsxtech.com](http://www.rsxtech.com).

**Contact**

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